

## MEDIA ADVISORY

17 January 2024

### **Hollywood Foundation hosts the highly anticipated Bamebelela Business Awards in Limpopo**

The Hollywood Foundation, through its Enterprise and Supplier Development (ESD) programme, in partnership with the Limpopo Department of Economic Development, Environment and Tourism, host the highly anticipated Bamebelela Business Awards in Polokwane.

The Bamebelela Business Awards, through its slogan “Bamebelela (Hold On)- Your dreams are valid,” aim to shine a spotlight on some of the great achievements made by entrepreneurs in the province of Limpopo.

The event will kick off with an SMME exhibition and seminar on **17 January 2024**, providing local businesses with an opportunity to showcase their work and pitch their ideas for potential funding. Industry experts will engage entrepreneurs during a panel discussion, offering insights on business growth, market access, and funding opportunities.

The interactive and comprehensive programme is set to culminate with a prestigious Awards ceremony on **18 January 2024**.

The awards ceremony to be attended by MEC for Limpopo Economic Development, Environment and Tourism Mr. Rodgers Monama, will honour the Top 20 participants, presenting them with a share of R750,000 in funding from the Hollywood Foundation, dedicated to fuelling the growth of their businesses.

Members of the media are invited to attend the below events:

#### **Exhibition & Seminar**

Date: 17 January 2024

Time: 08:30 – 16:00

Venue: Jack Botes Hall, 14 Bodenstein Street, Polokwane Central. Polokwane, 0700.

6 Tetford Circle, Millennium Bridge Business Park, La Lucia Ridge, Durban, 4320, South Africa  
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<https://hollywoodfoundation.co.za/>

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**HOLLYWOOD**  
Foundation



LIMPOPO  
PROVINCIAL GOVERNMENT  
REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF  
ECONOMIC DEVELOPMENT, ENVIRONMENT & TOURISM

### **Gala Dinner & Awards Ceremony**

Date: 18 January 2024

Time: 17:30 – 22:00

Venue: **Fusion Boutique Hotel**

**5 Schoeman Street, Polokwane Central, Polokwane, 0700.**

Media representatives are encouraged to RSVP to Vuyi Ngobese on **0728415471** and Zaid Kalla, at **060 5427 100** to ensure smooth event coordination.

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