

Media Release

17 March 2009

TIL/the dti host a exporters' workshop

Trade and Investment Limpopo (TIL), jointly with the Department of Trade and Industry (**the dti**), will once again co-host the EMIA/Export Promotion Workshops on two consecutive days, 26 and 27 March, in Laboria, Polokwane. "We're building on the successes we scored during the previous years' workshops," said Julius Mapatha, Chief Executive (acting) of TIL. "This is part of our mandate as a public entity: to develop both emerging and established exporters from this province so that they could grab the market opportunities that TIL and **the dti** open for them throughout the world."

The focus of the workshop is on three key areas, that is: Export Development, Export Promotion and Government's export related incentives within the broader EMIA scheme. EMIA is an acronym that stands for Export Marketing and Investment Assistance incentive scheme that **the dti** dishes out in support of South African exporters. EMIA partially compensates exporters for certain costs incurred for activities aimed at developing export markets for South African products and services, and to recruit new foreign direct investment into South Africa.

Targeted, therefore, are private sector manufacturing/processing companies that need assistance in those key areas.

the dti, annually conducts Export Promotion Workshops, in partnership with the provincial investment promotion agencies, with the aim of informing exporting companies of the benefits of EMIA fund and how to access it as well as logistical issues on exports as some of the topics covered.

TIL and **the dti** hereby invite export ready companies which have traded for more than two years, as well as any other relevant organisations or entities which will benefit from attending this event. Only first 100 approved delegates will be accommodated. The workshop is free of charge, but it is limited to only one representative per company as well as only pre-registered delegates, due to limited seats.

The details are as follows:

Dates: 26-27 March 2009

Time: 08:30 for 09:00 until 15:00

Venue: St Marco Hall, 31 Asbes Street, Laboria, Polokwane

Interested exporters are requested to download registration forms from www.til.co.za (under "Press Releases"); visit the TIL offices at 130A Marshall Street, Polokwane; or call Sustjie Mathonsi at 015 295 5171 to fax them the forms.

RSVP's and registration templates should then be submitted electronically to Corné du Plessis of **the dti** at CduPlessis@thedti.gov.za or by facsimile to (012) 394-2020 by no later than **24 March 2009**.

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