

CAN THE COMMUNITY BENEFIT & HOW?

Clean Up campaign may benefit the community economically & socially if wisely used. Communities may form waste projects, environment forums, clubs etc that may develop them.

For example: recycled waste may be delivered to companies in exchange for money. Some of the recycling companies are Buyisa e bag, Collect a can, Anti-Waste etc. For sustainability the projects should run throughout the year



Clean Up and plant trees for the climate and also get involved – it begins with you !!!.



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LIMPOPO

PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

DEPARTMENT OF
ECONOMIC DEVELOPMENT, ENVIRONMENT & TOURISM

Clean Up Campaign

*Start Today,
Save Tomorrow,
Clean Up and
Plant Trees for
The Climate*



The heartland of southern Africa - development is about people!

WHAT IS CLEAN UP CAMPAIGN?

Clean Up campaign is a global outreach program implemented in conjunction with the United Nations Environment Programme (UNEP). It is celebrated globally on the 3rd weekend of September. The campaign started in 1993.



HOW DOES IT WORK?

During the Clean Up Week all the citizens, organizations, churches, businesses, communities etc are urged to engage in wide variety of activities and programs that positively improve local environments e.g. clean up or conservation activities.



OUR COUNTRY

In South Africa the Constitution guarantees every person the right to an environment that is not harmful to their health or well being.



The Constitution further says that government must act reasonably in order to protect the environment by preventing pollution, promoting conservation and sustainable development.

South Africa launched its first National Clean Up Week in 1999. This was done in partnership with various stakeholders for the sake of a healthy environment.

OBJECTIVES OF THE CLEAN UP CAMPAIGN

- To ensure environmental sustainability
- To promote environmental awareness
- To promote local trade & tourism
- To restore wildlife habitats
- To restore community pride
- To engage communities in long term environmental initiatives.

ACTIVITIES

The following activities can be undertaken during the Clean Up Campaign:



- Removing and recycling of waste from public areas such as streets, parks, waterways etc.
- Planting of trees.
- Education programmes.
- Waste production projects.
- Water & Energy conservation.
- Environmental competitions, waste production projects and environmental festivals and exhibitions.

